EXECUTIVE MBA PROGRAM 2021
The EMBA 2021 Class at their orientation in October 2019

39 participants from 22 companies, covering 16 sectors, working in 4 countries, representing 9 nationalities

Participant profile
Corvinus-MSM-SEED Executive MBA Program welcomes young experts or early managerial talents who are or have the potential to grow to general management level. We also welcome ambitious leaders of small and medium-sized companies, as well as entrepreneurs wanting to grow their businesses. Ideal participants are open-minded, eager to learn and develop, proficient in English, and have relevant work experience.

What is an MBA?
Corvinus-MSM-SEED Executive MBA Program welcomes young experts or early managerial talents who are or have the potential to grow to general management level. We also welcome ambitious leaders of small and medium-sized companies, as well as entrepreneurs wanting to grow their businesses. Ideal participants are open-minded, eager to learn and develop, proficient in English, and have relevant work experience.

Admission Requirements
- Completion of Required Leveling Courses or GMAT with minimum score of 600 or Equivalent GRE score
- 2 letters of recommendation
- Motivational letter
- Personal interview

It is all about transition to general management...

1. Essential knowledge of all functional areas
2. Mastery of 2 important skills: problem solving and team work
3. Preparation for leadership role

The reason I chose Corvinus-MSM-SEED was that I wished to carry on my studies of prestigious and reputable business schools, where I have the possibility to gain knowledge from international experts in a great learning environment.

I decided to join this EMBA, because I would like to be able to lead a company one day, to understand the different cultures better, to grow and change.

I am very pleased with the program and happy to see that staff and faculty members are helping us to focus on the most important parts of their classes.

I am very pleased with the program and happy to see that staff and faculty members are helping us to focus on the most important parts of their classes.

Next intake
1 October 2021

Application deadline
3 September 2021

Length
19 months (4 semesters)

Structure
Core courses
Company projects
Leadership Camp
Specializations
Leadership Development Journey

Price
EUR 20 000

The tuition fee includes all classroom days, instruction and teaching materials, leadership development sessions, company projects, meals on teaching days and accommodation during the Maastricht Residency. The fee does not include any travel costs and meals during the Maastricht Residency.
The Corvinus-MSM-SEED Executive MBA is a double degree program of Corvinus University of Budapest, the Maastricht School of Management (MSM) and SEED Business School which means:

• The program and courses are developed jointly by the three institutions.
• Faculty members of all schools are involved in teaching.
• Courses take place at two locations: the majority in Budapest and a special residency (summer specialization) in Maastricht.
• Participants receive two MBA degrees upon successful completion of the program: one from Corvinus University and one from MSM.

International Accreditations:
• AMBA – Association of MBAs
• IACBE – The International Assembly for Collegiate Business Education,
• ACBSP – Accreditation Council For Business School & Programs
• EPAS – EFMD Program Accreditation System

The Corvinus-MSM-SEED Executive MBA Program

Next intake:
1 October 2021

Length:
19 months
(4 semesters)

120 ECTS credits overall

Average monthly workload:
Three (Fri-Sat-Sun) or four (Thu-Fri-Sat-Sun) full days in class and about the same amount of days of remote, flexible work outside the classroom.

During company projects two full days spent at the company and about two days of remote, flexible group work.

Main Building Blocks & Curriculum

Semester 1

Kick-off:
Teambuilding and Case Solving Method Workshop

Core Courses:
Economics and Beyond
Global Corporate Strategy
Corporate Finance and FinLab
Managing Cultural Diversity

Integrative Courses:
Change Management
M&A

Leadership Development Journey

Throughout the program each participant will develop competencies along a personal leadership development plan, increasing self-awareness and the positive impact on people, teams and organizations.

Learning Peer Group
Self-reflective journey (individual learning portfolio)
FACULTY POOL

OUR FACULTY INCLUDES
Executive MBA Program

Marketing in the Global Context
Damien McLoughlin
University College Dublin
Cornell University
Indian School of Business

Leadership and Organizational Behavior
Konstantin Korotov
European School of Management and Technology, Germany

Global Corporate Strategy
Patrick Gibbons
University College Dublin
University of Pittsburgh
KPMG

Corporate Finance
János Illészy
Corvinus University
Hungar Telecom
BorsaiChem, BNP Paribas

Change Management, Business Leadership
Anthony Radev
Corvinus University
SEED Business School
McKinsey & Company

Company Valuation
Gábor Szendrői
Concorde MB Partners
Orient
McKinsey & Company

Economics
Péter Ákos Bod
Corvinus University
Hungarian National Bank
Erste Bank

Change Management
Zoltán Buzády
Corvinus University
Central European University

Leadership Development
Andrea Toarniczky
Corvinus University
ESSCA Ecole de Management

Entrepreneurship & New Business Ventures
Rajni Kant Sharma
Maastricht School of Management

Global Supply Chain Management
Ed Weenk
Maastricht School of Management

Case Solving Methods
Zsolt Ábrahám
CaseSolvers
IFUA Havas & Partners
Primagic Hungária ór.

Digital Transformation
Péter Fehér
Corvinus University
Budapest Bank–GE Money Bank

Change Management
József Virádi
Wizz Air
P&G

Leadership
Zsolt Ábrahám
CaseSolvers
IFUA Havas & Partners
Primagic Hungária ór.

Accounting for Managers
László Péter Lakatos
Corvinus University
University of Luxembourg
Audit and IFRS Expert

Entrepreneurship
Konstantin Korotov
European School of Management and Technology, Germany

Corporate Responsibility and Ethics
Matthias Fifka
Maastricht School of Management
University Erlangen-Nuremberg

REFERENCES

OUR PARTNERS
Executive MBA Program
CONTACT US
FOR FURTHER INFORMATION

visit our website
www.uni-corvinus.hu • www.seed-uni.com

write to us
mba@uni-corvinus.hu • mba@seed-uni.com

call us
+36 20 962 5173

find us on linkedin
school/corvinus-university-of-budapest • school/seeduni

find us on facebook
corvinus.official • seeduni

office
Közraktár u. 4-6.
1093-Budapest, Hungary

postal adress
Fővám tér 8.
1093-Budapest, Hungary